



Principios ITAM  
EXCELENCIA  
ACADÉMICA  
Y HUMANA  
itam

HONESTIDAD  
INTELLECTUAL  
itam

TRANSPARENCIA  
itam

VALORES  
itam

ITAM

ITAM



# What makes ITAM unique?

Our history, values and principles; an educational model focused on academic and human excellence; a world-class faculty committed to the education of our students and to conducting high-impact research.

A diverse and passionate community, an international network of alumni willing to help each other, an intense student life that forges friendships that transcend the classroom, and a solid history of generosity toward our community.







# About ITAM

ITAM is a private higher educational institution, which operates on a non-profit, secular basis and without political affiliation.

It was founded in 1946 by a group of Mexicans led by Don Raúl Baillères to contribute to Mexico's overall development through human and professional training, teaching and scientific research.

## **Mission**


ITAM seeks to contribute to the individual's comprehensive education and to develop a freer, more just, and prosperous society.

It also aims to become a community in its fullest

sense, an institution of excellence and academic freedom, and a high-quality autonomous research center.

## **Location**

One seat: Mexico City. Two campuses: Río Hondo, for undergraduate and engineering degrees, and Santa Teresa, for post-graduate and executive development studies.



### Basic principles

ITAM acknowledges three basic principles as standards for its activities:

University autonomy, understood as self-governance on its internal regulatory issues, namely academic, legal, administrative, and financial.

Academic freedom, with the shared responsibility it entails, essential to fulfill its university functions.

Communality, by which all its members join in the common pursuit of their objectives and the institution's improvement.

### Educational philosophy

ITAM perceives human beings as free and social individuals, engaged in the pursuit of human development and progress, and as individuals essentially devoted to the quest for truth and righteousness.

Hence, education, in general, tends to improve the lives of human beings through the enrichment of their best values, their growth as individuals, the development of their awareness and the increase of their civic capabilities. It also acknowledges their civic duty. As a result, our students become increasingly loyal to Mexico, to its values and traditions, which are understood as collective heritage.

# Who we *are?*

**+4,000**  
*Undergraduate and engineering* students

**14**  
*Undergraduate and engineering* programs

**11**  
*Graduate* programs

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**600**  
*Graduate* students

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**+27,000**  
*Alumni*

**+200**  
*Full time* professors

**+150**  
*Executive Development* professors



*At ITAM, we believe that when **excellence** has a **cause** and a purpose, it inspire the entire **community**.*

Academic Excellence  
and Human  
Excellence



Solid *humanistic and academic* preparation

About our *students*

**ITAM** Undergraduate and engineering

*About our  
students*

**ITAM**

Graduate  
Programs

Complex problem-solving  
*and analysis*

About our  
*students*

**ITAM**

Executive  
Development

Balance between  
*theory and practice*

## Academic opportunities *Undergraduate and engineering programs*

12 | More information at [carreras.itam.mx/en](https://carreras.itam.mx/en)

### Actuarial Sciences

ITAM has the second largest Actuarial Sciences program in Mexico.

[actuaria.itam.mx](https://actuaria.itam.mx)

### Analytical Accounting and Corporate Finance

A program internationally accredited by AACSB, EQUIS and CACECA the so-called "triple crown".

[contaduria.itam.mx](https://contaduria.itam.mx)

### Applied Mathematics

A program with over 45 years of experience. It is the first Bachelor's Degree in Mathematics in Mexico with an applied focus.

[matematicas.itam.mx](https://matematicas.itam.mx)

### Artificial Intelligence Engineering

The program addresses real-world issues and offers opportunities to undertake entrepreneurial ventures and contribute to economic and social growth.

[inteligenciaartificial.itam.mx](https://inteligenciaartificial.itam.mx)



## Business Administration

Two out of eight Mexican unicorns were created by graduates of ITAM's undergraduate program in Administration.

[administracion.itam.mx](http://administracion.itam.mx)

## Business Engineering

100% of our graduates have a job when they complete their degree.

[ingnegocios.itam.mx](http://ingnegocios.itam.mx)

## Data Sciences

ITAM pioneered Data Sciences programs in Latin America.

[cienciadedatos.itam.mx](http://cienciadedatos.itam.mx)

## Economics

ITAM's Economics Department sends more students for postgraduate study abroad than any other Mexican university.

[economia.itam.mx](http://economia.itam.mx)

## Engineering and Computer Science

The program stays abreast of the latest technological trends in computer system development.

[computacion.itam.mx](http://computacion.itam.mx)

## Financial Strategy

This program has access to the best financial, economic, and social data systems: Bloomberg, Reuters, Datastream, Standard & Poor's, and others.

[direccionfinanciera.itam.mx](http://direccionfinanciera.itam.mx)





## Industrial Engineering and Intelligent Systems

ITAM's Industrial Engineering program is unique in Mexico because of its interdisciplinary nature.

[industrial.itam.mx](http://industrial.itam.mx)

## International Relations

Students enrolled in this program earn a dual degree. An undergraduate degree from ITAM and Master's degree from Sciences Po.

[relacionesinternacionales.itam.mx](http://relacionesinternacionales.itam.mx)

## Law

The largest program of clinical law studies in Latin America

[derecho.itam.mx](http://derecho.itam.mx)

## Marketing Management

We prepare students to face the challenges of a constantly changing and technologically demanding marketing sector.

[mercadotecnia.itam.mx](http://mercadotecnia.itam.mx)

## Mechatronics and Intelligent Robotics

The Mechatronics engineering program is unique in Mexico, and is distinguished by its theoretic/analytic and practical approach.

[mecatronica.itam.mx](http://mecatronica.itam.mx)

## Political Science

The program is recognized for its innovative approach in incorporating economic and statistical tools within a constantly updated theoretical framework

[politica.itam.mx](http://politica.itam.mx)





Educational model for **ITAM**  
undergraduate and engineering programs

ITAM provides students with a **well-rounded education**, imparting not just **solid theoretic foundations** but a sense that their **classroom participation is vital**, and in which they are urged to express their ideas and justify their points of view.




ITAM is committed to endowing students with a solid *scientific, technical and humanistic background*, convinced that these tools will help them to develop purposeful critical thought to identify and solve the problems they will face in their professional lives.





Both Undergraduate and Engineering students must complete common-core courses in *mathematics, economics, law, computer science, accounting, communication and language.*



All ITAM students also obtain a solid grounding in humanities, through courses taught at the Department of General Studies, like *Philosophy, Problems of Contemporary Reality and the Socio-Political History of Mexico*, to mention a few.

# International scope

+150

international exchange agreements

10

dual degree programs abroad

+270

students participate in international exchange programs *each year*

SciencesPo

S Syracuse University

ie HEC PARIS

TEXAS  
The University of Texas at Austin

University of Essex

TUFTS UNIVERSITY  
fletcher  
THE GRADUATE SCHOOL OF GLOBAL AFFAIRS

Institut Mines-Télécom



# EPIC Lab

*ITAM Center for Creativity,  
Innovation and Entrepreneurship*

**+6,000**  
Participating  
students

**+110**  
Students  
in international  
ecosystems

**2**  
National awards

**1**  
Global impact award

 MARTIN TRUST  
CENTER FOR MIT  
ENTREPRENEURSHIP

HULT  PRIZE

# What makes our students *unique*?



## Academic opportunities *Graduate programs*

### Risk Science

Provides a solid quantitative education that generalizes the use of computational tools and Data Science for risk management with a holistic and cutting-edge approach.

[cienciaderiesgo.itam.mx](http://cienciaderiesgo.itam.mx)

### Data Science

The ideal choice for developing analytical capacities with an applied business approach.

[mcdatos.itam.mx](http://mcdatos.itam.mx)

### Public Policy

The core curriculum provides a solid knowledge of economy, statistics, law and politics, integrated from the design phase.

[politicaspUBLICAS.itam.mx](http://politicaspUBLICAS.itam.mx)





## Computer Sciences

Teaches the foundations that make computing a science and furthers research into the topics that will shape computers' future.

[mcc.itam.mx](http://mcc.itam.mx)



## Economic Theory

Offers students a rigorous preparation for dealing with the demands of any doctoral program.

[mteoriaeconomica.itam.mx](http://mteoriaeconomica.itam.mx)

## Human Rights and Guarantees

Provides theoretic and methodological tools on the use of human rights, in both national and international settings, in legal reasoning and in constructing the content of rights.

[mderecho.itam.mx](http://mderecho.itam.mx)



## Applied Economics

Fosters an in-depth knowledge of economics and the development of sophisticated statistical, econometrics and programming skills in order to carry out highest-level applied economic analysis.

[maestriaeconomia.itam.mx](http://maestriaeconomia.itam.mx)





## MBA

Prepares leaders to drive change in their organizations and environments, with broad-based strategic thought and strongly rooted analytical and business skills.

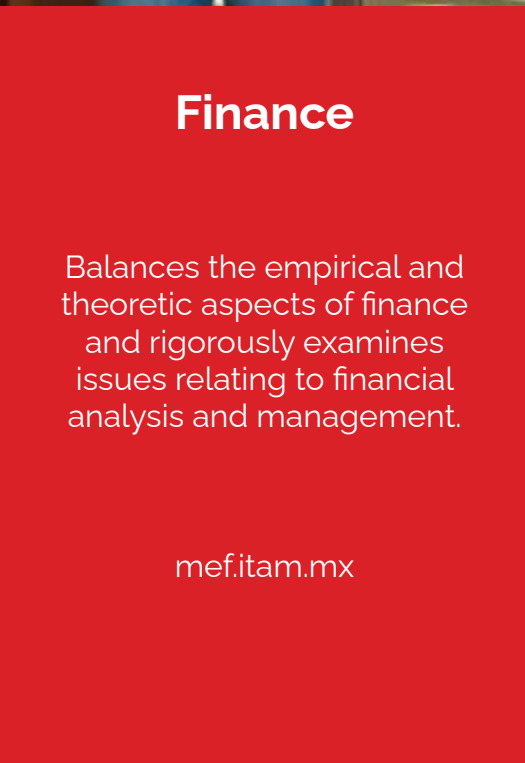
[mba.itam.mx](http://mba.itam.mx)



## Executive MBA Master's in Business Administration

Intended for high-level executives and business leaders seeking to strengthen their management skills and sharpen their innovative vision with a global perspective.

[mba.itam.mx](http://mba.itam.mx)



## Finance

Balances the empirical and theoretic aspects of finance and rigorously examines issues relating to financial analysis and management.

[mef.itam.mx](http://mef.itam.mx)



## Doctorate in Economics

A program whose excellence contributes to the academic and economic development of Mexico and Latin America.

[phdeconomia.itam.mx](http://phdeconomia.itam.mx)





Art and culture

Organizational  
communication

Law

Development of  
management and  
personal skills

Academic opportunities  
*Executive Development*

Economics

Entrepreneurs

More information at [desarrolloejecutivo.itam.mx](http://desarrolloejecutivo.itam.mx)





**Finance and  
accounting**

**Language and  
communication**

**Human  
resources**

**Taxes**

**Leadership**

**Public  
administration**

**Energy**

**Real-estate and  
construction  
industry**

**Marketing and  
sales**

**Technology and  
computer  
science**

**Strategy**

**Industrial  
engineering and  
operations**

**Processes,  
projects and  
services**



## The arte of *teaching*

**ITAM's high level of educational quality stems from its faculty:** full-time professors and researchers.

97.5% of them have graduate studies and 81.5% have doctoral degrees. Additionally, 40% of them are part of the National System of Researchers.

## Faculty

ITAM | *Master Class*  
*in Human Rights and Guarantees*, Fall 2022



+ 200  
Full-time professors

+ 300  
Collaborations with academics  
around the world



+ 100  
Research articles published  
each year in prestigious  
international journals



A woman wearing a pink baseball cap and a pink t-shirt is focused on painting a mural. She is holding a paintbrush and applying paint to a wall. The background shows other people and colorful flags, suggesting a community event. The text is overlaid on a green background on the left side of the image.

## The art of being *part* of a *community*

"I am convinced that the development of Mexico requires a quality education that reaches all Mexicans: an education that inculcates the values of civilization, that prepares good and useful citizens, that endows them with knowledge on science and technology, and prepares them to earn a living with dignity and decorum."

*Don Alberto Baillères.*

## *Social* responsibility

ITAM | *ARTizapán* community mural

## Art and *culture*

ITAM | *ITAMúsica* *Orchestral and Choral*  
Concert, Fall 2022

## The art of *coexisting*

"The university as a school for humanity is not only a compendium of knowledge; it is a lifestyle, a community in constant dialogue."

*Dra. Julia Sierra.*

## The art of *living*

The **Department of Integral Wellness** offers students the **tools and information** they need to make their time at the university as pleasant and healthy as possible.

**ITAM's Center for Wellness Studies** applies the latest **scientific knowledge** on wellness to help community members live life to its fullest.

The **Wellness Seminar** combines academic rigor with **experiential** exercises and **practical** tools to promote wellness.

# Wellness

ITAM | **Mindfulness** class



## The art of *health*

The **Sports Office**, part of the Under Department of Integral Wellness, oversees **eleven teams that represent the institution**, a **weight-lifting gym**, two **yoga and meditation** disciplines, and various sporting activities: soccer, basketball, volleyball, frisbee, cheerleading, table tennis, chess, tennis, paddleball, badminton and more.

# Sports

ITAM | Multipurpose *fitness center*



## *Health care* services

### Physical health

Both of our campuses have a team of professionals who offer medical services to our community. When necessary, these physicians will channel patients to laboratory testing or to the appropriate specialists.

A two-week **health campaign is organized each semester**, offering the following services:

- Tetanus and diphtheria vaccines
- Testing for high blood pressure, overweight and diabetes
- STD testing
- Promotion of family planning methods
- Courses on highway safety, CPR and first aid.

### Mental health

The Under Department of Mental Health Services offers psychological and psychiatric support and promotes initiatives on stress management and addiction prevention.

It also has the support of **Línea Origen-ITAM and Casa Grana**, allied institutions that expand mental health services to the university community:

- Free and professional emotional care
- Immediate emotional care

## Career Services

Career Services facilitates and promotes contacts between students and alumni with **high-level organizations** in both the private and public sector, as well as with national and international institutions operating in the Third Sector, **offering them more competitive professional opportunities** in keeping with their interests, knowledge and skills.





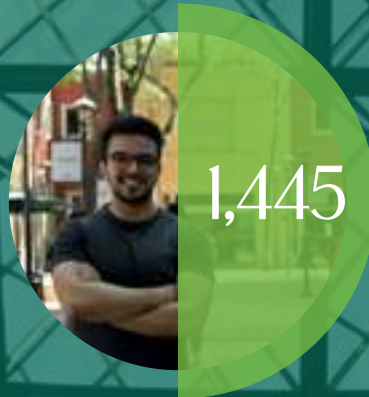
*Recruitment sessions with high-level employer institutions*



*Active companies*



*Students and alumni have participated in recruitment sessions*



*Vacancies posted for all Undergraduate and Engineering program graduates (Fall 2022)*



*Vacancies posted for all Undergraduate and Engineering program graduates (Spring 2023)*

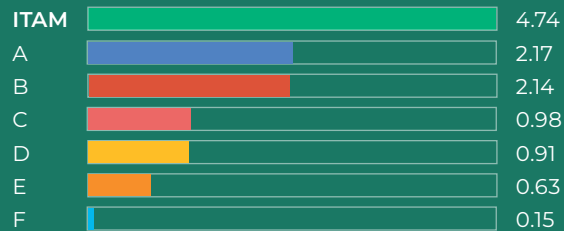
About our  
*graduates*  
**EXITam**



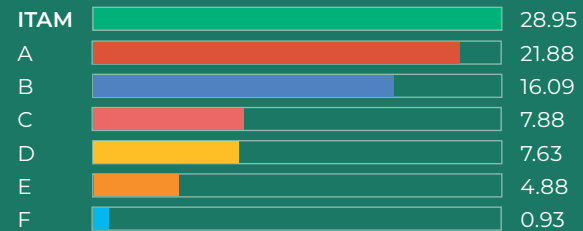
# Leadership ranking according to *LinkedIn*

ITAM alumni hold *key positions in various organizations and industries.*

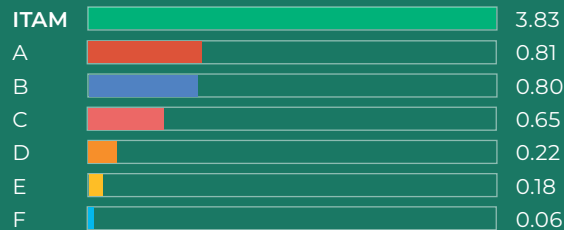
## Chief Executive Officer



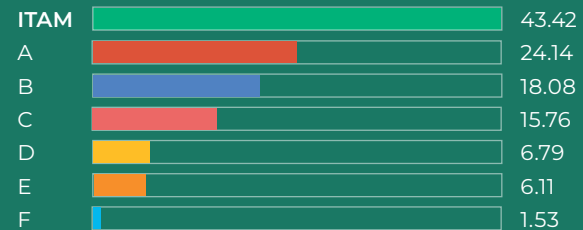
## Founder



## CFOs



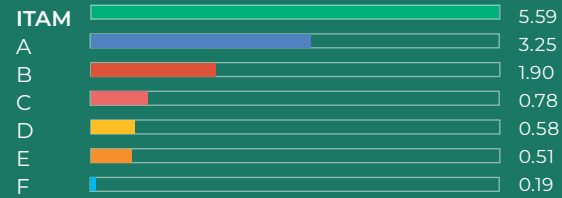
## Partner



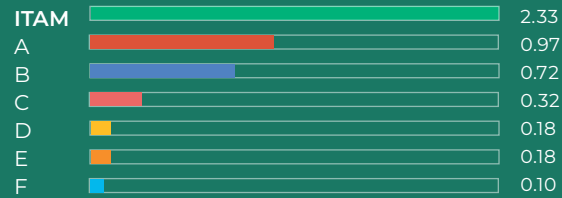
Source: Francisco Pérez González, "Ranking of Mexican higher educational institutions in private-sector leadership: evidence from the LinkedIn professional network." ITAM, internal document, July 2021.

ITAM alumni *in the World's Best Universities*

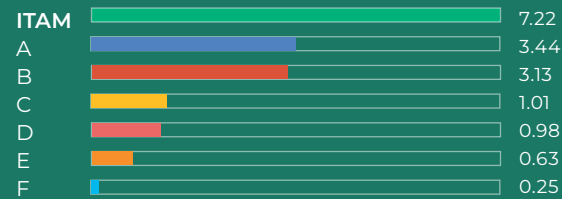
MIT



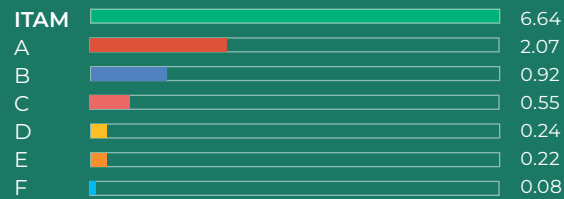
Oxford



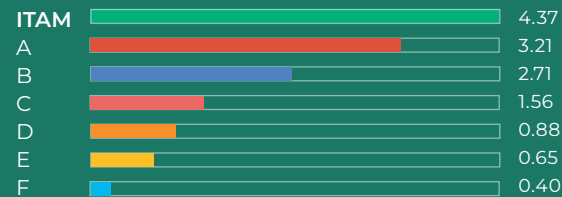
Stanford



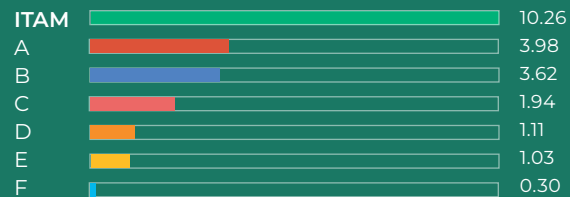
Chicago



Cambridge



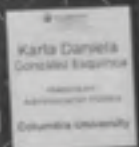
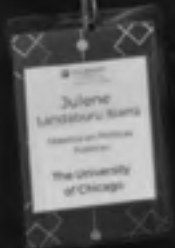
Harvard



Source: Francisco Pérez González, "Ranking of Mexican higher educational institutions in private-sector leadership: evidence from the LinkedIn professional network." ITAM, internal document, July 2021.



## Our *alumni*



**50%**  
Go on to graduate studies

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**58%**  
Work while completing their degree

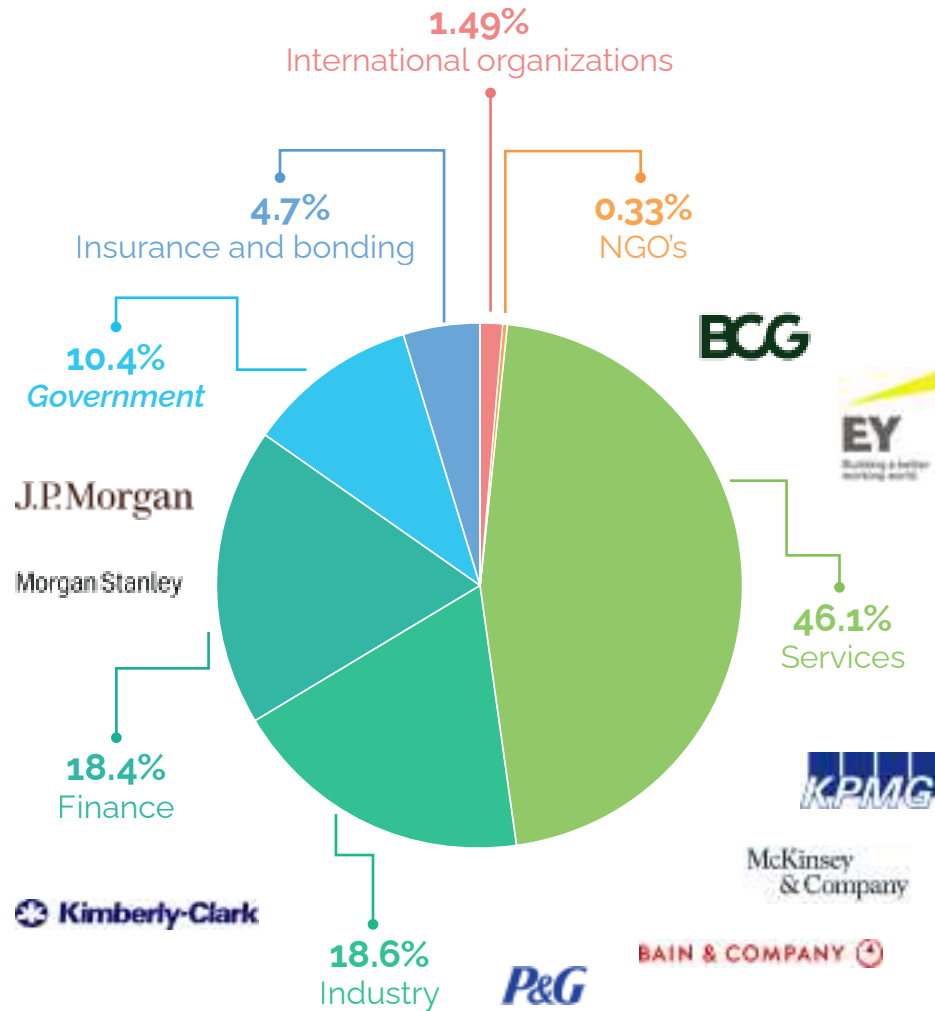
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**81%**  
work in areas relating to their degree

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**66%**  
Hold positions within the top three echelons of management





What fields do *ITAM alumni* work in?

Source: Career Services, "ITAM in 100 people", ITAM, internal document, May 2020

# Where in the world are *our alumni?*



- 1 *New York*
- 2 *Washington DC*
- 3 *San Francisco*
- 4 *San Diego*
- 5 *Miami*
- 6 *Boston*
- 7 *Londres*
- 8 *Madrid*
- 9 *Netherlands*
- 10 *Luxemburgo*

- Austria*
- Bolivia*
- Brasil*
- Canada*
- Switzerland*
- Chile*
- Costa Rica*
- Germany*
- Ecuador*
- Spain*
- France*
- United Kingdom*
- Ireland*
- Japan*
- Sweden*
- Singapore*
- El Salvador*
- Australia*

Source: ITAM Alumni Office, internal document, February 2023.



**Esteban Rossi Hansberg**

Named Glen A. Lloyd Distinguished Service Professor in the Kenneth C. Griffin Department of Economics of the University of Chicago.



**Alejandrina Salcedo Cisnero**

Appointed General Director of Economic Research at Banco de México, the first woman to hold this position.



**José María Barrero**

His paper "Don't Force People to Come Back to the Office Full Time," published in the Harvard Business Review, has been cited by numerous international media outlets and institutions.



**Amrita Bahri**

Appointed member of the Advisory Board of Georgetown Law's Center on Inclusive Trade and Development.

**#OrgulloITAM**  
*A community that makes us proud.*



**Marlene Garayzar Gómez**

The first Mexican woman founder of a "unicorn" technology firm.



**Leticia Jáuregui**

Chief Executive Officer of CREA, an organization whose mission is to create job opportunities in marginalized communities.



**Agustín Carstens**

Received the King of Spain Prize in Economics for his career in economic policy in Latin America.



**Exalumnas ITAM**

Nine ITAM alumnae were named in Forbes' list of "México's Most Powerful Women 2023."



A comprehensive *Institutional Development* project

## Academic *scholarships and stipends*

ITAM grants 11.5 MUSD a year in the form of scholarships and tuition loans to students from around the country. Our extensive Financial Aid program provides assistance to one in three students.

### **Tuition grants**

**1,499** in Undergraduate studies

**132** in Graduate studies

### **Tuition loans**

**906** in Undergraduate studies

**65** in Graduate studies

### **Maintenance and accommodation scholarships**

**140 a 170** recipients each year, from  
**28 states** of Mexico

To complement the academic scholarships ITAM offers, our donors fund a robust program of stipends for *maintenance and lodging*, which each year benefits *130 students who have shown excellent academic* performance but whose economic situation may prevent them from continuing their studies at ITAM.



*More information about this program at:*

[\*donar.itam.mx\*](https://donar.itam.mx)

*You can make the difference today!*



**+600**  
*student beneficiaries since 2006*

**+1,000**  
*donors*



**130 active students from 27 states of Mexico**





# ITAM

For a freer,  
fairer, and more  
prosperous Mexico.

[www.itam.mx](http://www.itam.mx)

Switchboard: 55 5628 4000

From within Mexico: 800 000 ITAM

From the United States: 011 52 55 56 28 4000

From elsewhere in the world: 00 52 55 56 28 4000

## Río Hondo Campus

Río Hondo #1

Col. Progreso Tizapán

CP. 01080, Alc. Álvaro Obregón,

Mexico City

## Santa Teresa Campus

Av. Camino a Santa Teresa #930

Col. Héroes de Padierna

CP. 10700, Alc. Magdalena Contreras,

Mexico City